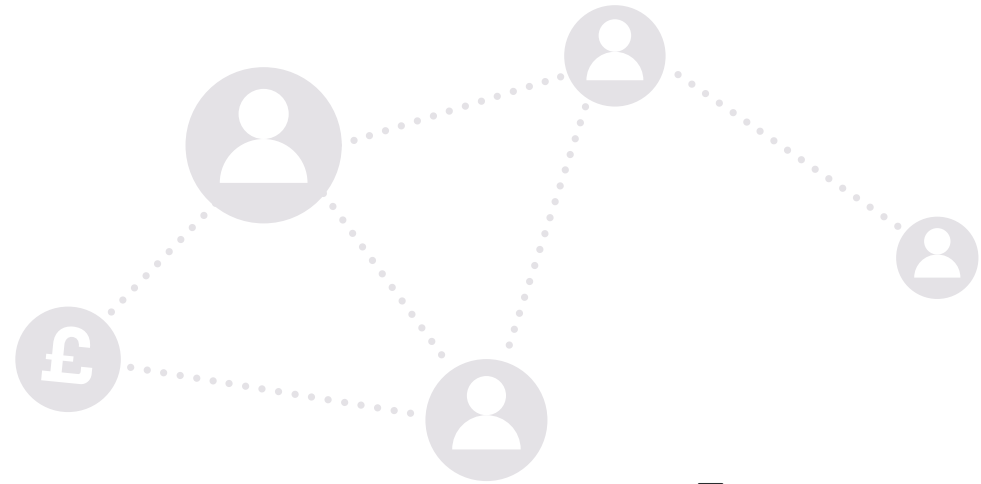


# Academic Venue Solutions

PARTNER PROGRAMME



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## PARTNER PROGRAMME

Academic Venue Solutions are excited to launch our new Partner Programme aimed at introducing leading hospitality suppliers to our members.

The programme will give suppliers unique access across a range of activities within the consortium to network with our members.

Our members are seeking to partner with high quality, ethical products and suppliers which will improve their organisation and offering to customers. We would expect prospective partners to have a proven track record as a high-quality supplier offering relevant services to academic venues and who see the introduction of our Partner Programme as the springboard to develop new business accounts within the academic venue sector.



The partner programme delivers the opportunity for suppliers to market their product or service to academic venue members offering conference, event, catering, exhibition and outdoor spaces.

The **Key Benefits** offered by the programme include:



Presentation session at an Academic Venue Solutions webinar or Members Forum once a year.



Feature your company within the Academic Venue Solutions Preferred Partner Pages of the website; a key resource section for our members seeking to procure new suppliers.



Two Academic Venue Solutions Partner e-shots to members to promote your company to the membership.



Academic Venue Solutions will provide you with the key contacts per member venue who wish to opt into the programme to enable your team to proactively contact the members to introduce your product and services.



Attendance at the Academic Venue Solutions Annual conference with guaranteed complimentary stand space and inclusion in the conference marketing material. (\*Additional cost for dinner and stay).



Opportunity to host a visit or development day at your premises to be promoted to Academic Venue Solutions members.



Press news included on the Academic Venue Solutions website and across social media platforms.



Academic Venue Solutions logo made available for use on your marketing materials and social media, plus enable links to partners websites to support our partnership.



## Pricing

We believe that once companies start networking with our members, the value of the partnership will provide great sales and marketing opportunities, so offer three commitments to the partnership:

**3 Years £2,400 per annum**

**2 Years £3,100 per annum**

**1 Year £3,850 per annum**

Please note all prices are subject to VAT at the current rate.

**Academic Venue Solutions is a not-for-profit marketing consortium. We are proud of our history of working with UK universities since 1981.**

**Our mission** is to help member venues to identify and maximise their commercial opportunities, by working collaboratively and strategically.

**Our vision** is to be the leading collection of academic venues, connecting event organisers with unique meeting spaces and learning environments across the UK.

Membership of Academic Venue Solutions is open to all types of academic venues, anywhere in the UK. We have nationwide members on our books and we are proud of the variety of high-quality meeting spaces and hotel-standard accommodation that our members offer.

### For Further Information and to discuss the **PARTNER PROGRAMME**

**Contact:** **Rachael Bartlett**, Membership Director

**Call:** 0114 245 3423

**Or Email:** [info@academicvenuesolutions.co.uk](mailto:info@academicvenuesolutions.co.uk)



For further information on the organisation please take a look at our website:

**[www.academicvenuesolutions.co.uk](http://www.academicvenuesolutions.co.uk)**

### **Terms and Conditions:**

The fees payable are for the direct marketing of products or services to the consortium, and Academic Venue Solutions does not guarantee that business will be generated for partners in the scheme or that a return on investments will be achieved.

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No supplier will be granted Partner status without agreement by the Academic Venue Solutions Board that the benefit to members is tangible, beneficial and represents the consortium's considerable buying power.

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The scheme runs annually based on a 12-month period.

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Our payment terms are 28 days from the date of invoice. Upon payment of the first invoice, we will commence the marketing to our members.

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Payment for 3-year agreements will be taken in the following instalments: 50% in year one, 30% in year two and 20% in year three.

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Academic Venue Solutions reserve the right to refuse or not renew agreements with partners at any time, subject to consultation with the Partner.

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For those wishing to leave the scheme, a notice period of three months is required. No refund of fees will be given if leaving part-way through the 12-month period. Partners leaving part-way through a multiyear agreement will be charged the rate they would have paid for the shorter agreement duration, i.e. a Partner in a 3-year agreement leaving after 1 year will be charged the difference between the 3-year annual rate and 1-year rate (currently £1,450 plus VAT). An administration fee of £100 plus VAT will also apply.

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Academic Venue Solutions reserves the right to cancel this agreement with no refund should it be perceived that you have undertaken any conduct that has or potentially could adversely impact the reputation of Academic Venue Solutions.